

The ROI of Athletic Trainers in Construction:

Reducing Risk, Preventing Injury, and Protecting Your Workforce



Area of Impact

Value Delivered

Injury Prevention

MSK injuries account for 30–60% of OSHA-recordable incidents in construction. ATs reduce these by intervening early.¹

Workers Comp Claims

68% of companies using onsite ATs saw a >25% decrease in workers' comp claims and restricted workdays. Many see a >50% decrease in claims.²

OSHA Recordables

Onsite care from ATs prevents injuries from escalating to OSHA-recordable status, supporting lower TRIR and DART scores.³

Return On Investment

Companies report a return of \$3–\$7 per \$1 invested in onsite athletic training services.⁴

Safety Culture

Embedding ATs promotes a proactive culture of care and prevention — not just compliance.⁵

Why This Matters

Musculoskeletal injuries (MSK) are the #1 driver of injuries, downtime, and costs in the construction industry. Athletic Trainers (ATs) provide acute injury care and reduce injuries, claims, and OSHA recordables while also enhancing productivity and safety culture.

Bottom-line Benefits for Risk Leaders

- Fewer claims = lower EMR and insurance premiums
- Improved OSHA rates = safer bid eligibility
- Enhanced morale and retention = higher productivity
- Measurable savings = clear ROI for leadership

If you're managing risk without Wellness Workdays' ATs onsite, you're leaving safety—and savings—on the table.