

Tracie Sponenberg

Tracie Sponenberg is Senior Vice President, Human Resources for The Granite Group, a full-service wholesale distributor of plumbing, heating, cooling, water and propane supplies headquartered in Concord, NH with 37 locations and over 500 employees across New England. She is responsible for leading all human resource functions throughout the company.

With more than 20 years experience, Tracie has spent her career working with CEOs to develop people strategies, helping organizations achieve their strategic goals. After an early career in HR for a large public company, she led the HR function at an award-winning multi-state professional services firm; a Pulitzer-prize winning newspaper/publishing company, and a national wellness distribution company.

Tracie has a BA in Psychology from The College of The Holy Cross, and a MA in Human Resources from Framingham State University. She is SHRM-SCP and SPHR certified, teaches the SHRM certification course at SNHU and speaks on HR and leadership issues locally and nationally. She is co-founder of HR Rebooted, co-organizer of DisruptHR NH and a member of the SHRM Special Expertise Panel. Tracie lives in Concord, NH with her family.