

CELEBRATING HEALTHY WORKPLACES



BEST WELLNESS EMPLOYER CERTIFICATION

WHY CERTIFY YOUR WELLNESS PROGRAM?

The Best Wellness Employer certification provides an opportunity to highlight the successes of your worksite wellness program and its positive impact on your employees' health. The rigorous evaluation standards give your health and wellness initiative credibility and validate the investment in wellbeing to your employees, senior management team, and external stakeholders. Nominate your program to get recognition for your organization's best wellness practices.



CERTIFICATION BENEFITS

Wellness programs are an increasingly attractive benefit for employees. A certified wellness program can strengthen your business and attract top talent.

- Build a stronger organization. Wellness programs **enhance productivity**, lower absenteeism, and **increase employee satisfaction**.
- Become an employer of choice. A robust wellness initiative engages employees and improves retention rates. Corporate wellness programs are also a **key benefit in recruiting top talent**.
- Demonstrate your wellness culture. Raise the profile of your organization externally to customers and clients with a comprehensive, well-branded program.
- **Save money and boost your bottom line**. Healthy employees spend less money on healthcare. Insurance carriers offer discounts for established wellness programs and may lower your disability or other insurance premiums.

The Best Wellness Employer Score Index, categories, scoring, and benchmarking were developed in conjunction with Wellness Workdays wellness experts, Harvard Medical School medical and statistical experts, colleagues, and outside partners. The benchmarking survey is comprised of questions related to the assessment, strategy, implementation, and evaluation of your wellness program. Responses are weighted to promote those programs with demonstrated strengths and outcomes in each of the four key areas.



ASSESSMENT



STRATEGY



IMPLEMENTATION



EVALUATION

Nominated programs are eligible for three merit categories:
gold, silver, and bronze' (awarded based on the Best Wellness Employer Score Index).